

SHANNON EDMONDSON

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GRAPHIC DESIGNER

AVAILABLE FOR HIRE & FREELANCE WORK



EDUCATION

Three-Year Advanced Diploma Program in Graphic Design

2007 – 2010

Attended Fanshawe College located on the London campus.
Completed first, second and third year with a 4.0 GPA – Dean's Honour Roll

High School Diploma

2003 – 2007

Completed all of my high school years with an average of over 90%.
Recieved the MSU Design and Copy Award along with subject awards for Technological Design, Communications Technology and Co-op in Graphic Design.

EMPLOYMENT

COPP Communications

November 2013 – Current

Intermediate Graphic Designer

Successfully managed graphic design projects from concept through completion by collaborating with clients to create vision, conceive designs, and consistently meeting deadlines and requirements. Responsible for developing and creating both digital and print design for a wide range of projects including websites, logo/identity development, marketing and promotional materials, display banners, brochures etc. Collaborated with other members of the creative team and senior managers as well as directed the developer team effectively while creating client websites.

Just Imagine Design

July 2010 – Current

Freelancing Graphic/Web/UI Designer

Just Imagine Design is my personal brand where I offer high quality graphic design, web development, brand identity and user interface graphics. I put the same amount of care and effort with every project I work on including projects I have done for Nerds on Site, Landmark Canada, South East Construction, and Selina's South East Café.

Omnico Group (Formerly DigiPoS)

Aug 2012 – May 2013

Graphic/UI Designer

Rebranded documentation, worked on PoS UI development, created fresh iOS and android interface designs, modified website designs and assisted with any other graphical needs.

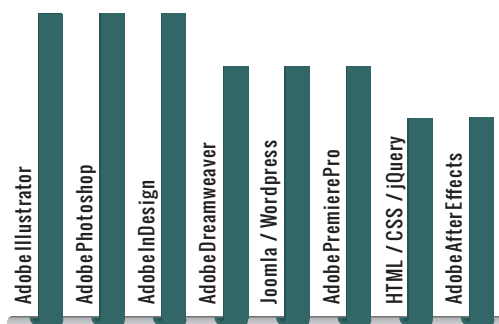
DigiPoS Store Solutions

Sept 2010 – Aug 2012

Graphic Design and Marketing Coordinator

Coordinated all marketing projects in the North American office, prepared jobs for print, organized trade shows/events, designed graphics for marketing materials, swag, company iPhone apps and technical documentation, developed the company brand and website, and coordinated with global offices and the sales force.

TECHNICAL SKILLS



REFERENCES

Available upon request.

“Whatever we threw at Shannon she excelled in ... If you employed her, you would not regret the decision.”

– Philip Sawdon, DigiPoS